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Press release

Selena at the Polish-Turkish Business Forum

Selena Group will participate in the Turkish-Polish Business Forum to be held on December 9 in Istanbul. The Forum, organized by the Polish Chamber of Commerce in co-operation with the Union of Chambers and Commodity Exchanges in Turkey/ Türkiye Odalar ve Borsalar Birliği (TOBB), accompanies an official visit of the Polish Prime Minister, Donald Tusk, to Turkey.

The goal of the Polish-Turkish Business Forum is to present the offer of the Polish exporters, facilitate new business contacts and – as in the case of Selena Group – strengthen the relations with the Turkish business world. The program includes seminars as well as individual meetings between Turkish and Polish businessmen. The Forum will be attended by Mr. Rifat Hisarciklioglu, President of The Union of Chambers and Commodity Exchanges in Turkey/ Türkiye Odalar ve Borsalar Birliği (TOBB), and Foreign Economic Relations Board of Turkey/ DIŞ EKONOMİK İLİŞKİLER KURULU (DEİK) and Mr. Mithat Yenigün, Chairman of the Polish-Turkish Business Council at DEİK. Selena will be represented by Krzysztof Domarecki, President of the Selena Group.

„The construction industry is one of the most important sectors of the Turkish economy and it keeps developing dynamically, which is also reflected in the sales growth reported by our company Selena Ticaret. Thanks to the introduction of high quality Tytan products Selena successfully competes with the westerns manufacturers of construction chemicals. At the same time, we continue to develop our product offering, launching new products every year. I believe that our participation in the Business Forum can help us generate new business leads and will bring tangible business advantages” – says Domarecki.

Selena Ticaret, Selena's Turkish company, provides its customers with a wide array of construction chemicals, including polyurethane foams, sealants and adhesives. The products are available from Selena's distributors and business partners located in most of the major and medium-sized cities all over the country. The offer includes the Group's flagship brand Tytan, well known to the European professional contractors, along with Polyfix, the leading Turkish brand of PU foams. Selena owns a manufacturing plant in the Bolu industrial zone which produces polyurethane foams for window and door installation and sealants. In 2010, Selena launched in Turkey

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the following product novelties: the adhesive for foamed polystyrene Styro 753, transparent mounting adhesives and sealants with the 360 degree applicator.

Selena Group is a global manufacturer and distributor of a wide range of construction chemicals for professional contractors and home users. Selena, listed on the Warsaw Stock Exchange, distributes its products in more than 50 countries around the globe. The entire Group comprises 30 companies located all over the world, including state of the art manufacturing plants in Poland, Turkey, Spain, South Korea, China, Brazil and USA. Selena produces polyurethane foams, sealants, adhesives, dry mortars, and insulation systems. In 2009 Selena Group reported sales of EUR 150 million.

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