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Selena: New production plant and a distribution centre in Kazakhstan

Investment in Kazakhstan inaugurated by President Nursultan Nazarbayev

Selena continues its global expansion and consolidates its position as a leading global producer and distributor of modern construction chemicals. In Kazakhstan, the company has launched its newest factory and a distribution centre in the Special Economic Zone "Astana – New City". The investment will substantially increase the company's production capacity and will allow approx. 120 thousand tonnes of modern construction chemicals to be manufactured per year. On 6 December 2016 official opening of Selena's new plant took place in the form of TV broadcast attended by Kazakhstan's President Nursultan Nazarbayev.



Selena Group has been present in Kazakhstan since 2002. Selena operates there from its distribution centres located in Astana, Almaty, Shymkent, Atyrau, Aktobe, Aktau, Karaganda and Ust-Kamienogorsk, as well as

from its first production plant in Astana, which produces dry mortars for insulating buildings. Over **14 years Selena has become a leader of the local market of mounting adhesives, polyurethane foams and sealants, with a market share in excess of 45%**. In Kazakhstan, the Group has more than **200 products on offer, mainly under own brands: Tytan and Artelit.**

Construction of the **new production plant in the Special Economic Zone "New City – Astana"** began in **2015**, following much preparation. This is an **advanced investment**, which comprises not only the **production plant**, but also a **modern distribution centre.**

"Selena Group specialises in developing and marketing system solutions for construction. It should be noted that the Group this is a global market. For this reason, diversification of production capacity is key to development of its business. The company's strategy provides for an international expansion, which is why it needs to build facilities in the countries where it operates. The plant will give Selena an opportunity to make inroads into new markets, as ultimately more than 40% of the production is to be exported to the countries of Central Asia and south Siberia. The factory will create new jobs, giving a testament to the company's commitment to corporate social responsibility. 95% of Selena's staff at the plant will be managers, specialists and employees from Kazakhstan, some of whom have already completed advanced technological training in Poland. The plant employees will mainly include engineers, production managers and quality control managers. In 2017, employment will be about 50 persons and will be increased in the subsequent years." - said Jean-Noel Fourel, CEO of Selena FM S.A., parent company of Selena Group.



The new plant **Selena Insulations in Astana** is a part of the group of the company's 15 production plants across the world, mainly in Europe, South America and Asia. It will produce modern mortars for thermal insulation of houses and innovative wet thin-coat plasters: acrylic, silicone and silicate ones. Tytan products, which will be manufactured in the new factory in Astana

will be based on the same technologies as those used by Selena in its most modern plants in Poland, Spain, Turkey, Brazil or Korea. The plant was build with the cooperation of Polish and Kazakh experts. It is equipped

with two modern production lines complete with computer control and an internal laboratory for developing new products and for quality control.

*"The project was strongly supported by the **Ambassador of the Republic of Kazakhstan to Poland Mr Altay Abibullajev**, by the government and administration **of the Republic of Kazakhstan and by the akimat of Astana**. As a result, Selena's new production plant in Astana has been constructed and commissioned in a record-breaking time, not only by local, but also by global standards. The cooperation between businessmen and scientists from Kazakhstan and Poland received a strong, positive impetus from the visit of **Kazakh President Nursultan Nazarbajev to Poland** in August this year. We are very proud that **on 6 December it was Mr President who formally opened Selena's new production plant in Astana**. I trust that the investment will contribute to strengthening the economic relationship between Poland and Kazakhstan, which is now one of the best and most competitive places for investments in Central Asia." – said Krzysztof Domarecki, Chairman of the Supervisory Board of Selena FM S.A.*

Additional information:

Selena Group is a global manufacturer and distributor of construction chemicals and one of the third largest producers of polyurethane foam in the world. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. The Group comprises 30 companies in 17 countries. The Group's manufacturing plants are located in Poland, Brazil, South Korea, China, Romania, Turkey, Spain and Kazakhstan. With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company that develops new solutions adapted to users' needs. Selena Group received multiple awards in the most prestigious rankings. The company was recognised by the President of Poland Bronisław Komorowski in the category "Sustainable Success" of the Polish President's Economic Awards competition and received the accolade of "Teraz Polska" in the category "Foreign Investment". Selena's modern products of highest quality are appreciated by the Group's partners and customers in 70 countries. The Group's portfolio is topped by such outstanding brands as Tytan, Quilosa, Artelit or Matisol. In April 2008, the shares of Selena FM SA, the Group's holding entity, became admitted to trading on Warsaw Stock Exchange. See more details at: www.selena.com