

Appointment of an executive

Pursuant to § 15 section 2 point b) of the Statutes of Selena FM S.A. (“Company”), the Company’s Management Board advises that today the Company’s Supervisory Board adopted resolution on the appointment of Robert Konaszewski as the Member of the Management Board and Vice-president for Sales and Marketing.

Robert Konaszewski has extensive experience in managing companies in the construction chemicals industry and FMCG international markets as: general director, sales director, marketing director. He led a number of projects on innovation, restructuring, transforming and merging companies operating in the European markets. Graduate of Warsaw School of Economics. He also studied at the London School of Economics at the Faculty of Industrial and Business Economics.

1993-1997, began his professional career in marketing positions with Procter & Gamble, then Pepsico.

1997-2008, worked for Imperial Chemical Industries (ICI) – one of the world leaders in the chemical and construction chemicals industry. When the company entered Poland and purchased Polifarb Pilawa, member of top management when building leading position on the Polish, and Eastern and Central Europe markets in the paint industry. Responsible for marketing in Eastern Europe and R&D. Subsequently, as General Director within the ICI, he managed the Central European countries, leading to a significant increase in the supply chain organizational efficiency, surge in profits and dynamic growth of sales.

2008-2012, following the acquisition of ICI by AkzoNobel – the biggest manufacturer of decorative paints in the world – he was responsible for merging and restructuring sales and marketing departments of ICI and AkzoNobel Paints in Europe. Initially, he served as Marketing Director for Scandinavia, Eastern and Southern Europe, then as Sales Director for entire Europe. Responsible for restructuring sales and technical advisory departments. Simultaneously, he was responsible for developing sales of AkzoNobel Paints in the Middle East and Africa.

2012-2014, worked for PricewaterhouseCoopers and ran his own consulting business advising companies from the B2B and B2C.

Robert Konaszewski is not engaged in any business competitive to Selena FM S.A. He is not a partner in any competitive partnership or member of any governing body of companies / legal persons competitive to the Company and is not recorded in the Register of Insolvent Debtors maintained under the Act of the National Court Register.