

RB 15/2012 – 4.06.2012

Appointment of a Management Board Member.

The Management Board of Selena FM S.A. hereby advises that today the Company's Supervisory Board, acting pursuant to § 15 section 2 point b) of the Company's Statutes, has resolved to appoint Beata Pawłowska to the Management Board and to assign her the role of Vice-President for Sales and Marketing.

Curriculum vitae of the new Management Board Member:

Beata Pawłowska – earned a degree in economics, graduated from the Warsaw School of Economics, department of Internal Trade, Organisation and Management.

In the years 1991 – 1998, she pursued her career with Procter&Gamble Poland. At that time she progressed to Sales Representative, Business Unit Manager, and then to Regional Director, Network Clients Department Director and the Pharmacy Department Director, with a responsibility for shaping the marketing and sales strategy for OTC products.

In 1998, she joined International Paper Corp in Klucze as Sales and Marketing Director, and shortly afterwards was appointed General Director.

Since 2002, she has been raising her skills of business generation and development – particularly in the area of sales and marketing - with The Coca Cola Company Poland as the CEO and Member of the Management Team for the Central & Eastern Europe; MTV Networks Poland as the General Director; HOOP S.A. as the General Director or XL Energy Drink Company as the Managing Director.

In 2007 – 2009, she run her own consultancy business providing customers with support in restructuring, professional organisation management, strategy building, financial performance improvement and team building and motivation.

In 2009 – 2011, she acted as General Director of Royal Unibrew, where she shaped the regional beer brand Łomża.

She also worked with Madej&Wróbel Sp. z o.o. as the CEO.

Numerous brands that she created and developed are now at the forefront of the market, including: Hoop Cola, Arctic, Kropla Beskidu, personal hygiene products Velvet or the Łomża beer.

Beata Pawłowska is not engaged in any business competitive to Selena FM S.A. She is not a partner in any competitive partnership or member of any governing body of companies / legal persons competitive to the Company and is not recorded in the Register of Insolvent Debtors maintained under the Act of the National Court Register.

Legal basis: Article 56 section1 point 2 of the Act on Public Offering – current and financial reports.