

Wrocław, September 8th, 2017

President Andrzej Duda visits the most modern Selena Insulations plant in Kazakhstan

On the occasion of the Polish Day at Astana Expo 2017, the Polish President pays a visit to Kazakhstan

The President of the Republic of Poland Andrzej Duda has visited Selena Insulations – Selena Group’s newest and most modern production plant in Kazakhstan. On his visit, the Polish President together with Selena’s founder Krzysztof Domarecki and the Group’s CEO Jean Noël Fourel visited the plant opened in December 2016 by the President of Kazakhstan Nursultan Nazarbayev.

On 7 September 2017, the Group’s newest production plant in the Special Economic Zone “Astana – new city” – Selena Insulations – was visited by the Polish President Andrzej Duda. He was accompanied by the host’s representatives – the CEO of Selena Group Jean-Noël Fourel and the Supervisory Board Chairman and founder of the company – Krzysztof Domarecki, as well as the representatives of Polish authorities – Deputy Minister for Economic Development Tadeusz



Deputy Minister for Economic Development Tadeusz Kościński, Minister for the Environment Jan Szyszko, Secretary of State and Chief of the Cabinet of the President Krzysztof Szczerski together with representatives of the Kazakh authorities – Mayor of Astana Asset Orentayevich Issekeshov and Alisher Abdykadyrov – Head of the Department for Investments and Development of Astana and Margulan Baimukhan, Ambassador of the Republic of Kazakhstan to Poland.

Selena Insulations is the Group’s newest production plant located in the Special Economic Zone “Astana - new city”. The plant has 50 employees and its production capacity allows approx. **120 thousand tons of modern construction chemicals to be manufactured per year**. The launch of the Astana plant has facilitated the Group’s further expansion into new markets. Ultimately, **more than 40% of the production will be exported to the countries of Central Asia and to southern Siberia**. Selena Insulations is one of the Group’s **17 production plants located around the world**, notably in **Europe, South America and Asia**. It produces modern mortars for thermal insulation of houses and innovative wet thin-coat plasters: acrylic, silicone and silicate ones. The Tytan brand products are manufactured using the same technologies as those that Selena applies at its plants in **Poland, Spain, Turkey, Brazil or Korea**. In many markets,



including in Kazakhstan, the Tytan brand is synonymous with quality and reliability, and is appreciated by both professionals and individual users.

Selena Insulations is more than just a production facility, it is also a **modern distribution centre**. The Group's offer for the local market includes **more than 200 products**, and the company operates from its branches in Almaty, Shymkent, Atyrau, Aktobe, Aktau and Karaganda.



*"The visit of President Andrzej Duda to Selena Insulations production plant in Kazakhstan is both an honour and a sign of trust for the company. **Over the 25 years of its existence, Selena has become a global leader in the construction chemicals sector and our production plant and the distribution centre in Astana is a flagship example of modernity, as well as a model for other firms in the region.** For years, Selena has been actively involved in shaping Poland's relations with*

***Kazakhstan. The position of a market leader in Central and Eastern Asia has been achieved thanks to, among others, formation of a strong team of Polish and Kazakh specialists, supported by Selena's international experience gained in many markets. Kazakhstan is one of our company's core markets and the visit of the Polish President reminds us all about the importance of international cooperation and the joint achievements at the company with Polish roots and global operations"** – said Krzysztof Domarecki, the founder and Chairman of the Supervisory Board of Selena FM S.A.*

The Polish President's presence in Kazakhstan and at Selena's production plant is connected with the Polish Day and the Polish-Kazakh Business Forum organised as part of **Astana EXPO 2017**. In accordance with the International Exhibition's theme – "Future Energy" – innovative technologies for coal processing and reduction of energy consumption were displayed in the Polish pavilion. One of the solutions is presented by Selena **COOL-R, a system that marks a breakthrough in reducing the temperature of sun-exposed roofs**. This highly reflective, waterproof roof coating effectively helps reduce the temperature inside buildings, thus supporting the energy efficiency of buildings, representing a perfect fit with the exhibition's theme. **COOL-R is an innovative solution on a global scale as it is a unique combination of cooling and full waterproofing of the roof**. Selena Group has been developing revolutionary products for 25 years, implementing solutions that support the idea of sustainable construction.



Additional information:

Selena Group is a global leader and distributor of construction chemicals and one of the third largest producers of polyurethane foam in the world. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. The Group comprises 30 companies in 17 countries. The Group's manufacturing plants are located in Poland, Brazil, South Korea, China, Romania, Turkey, Spain and Kazakhstan. With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company that develops new solutions adapted to users' needs. Selena Group received multiple awards in the most prestigious rankings. The company was recognised by the President of Poland Bronisław Komorowski in the category "Sustainable Success" of the Polish President's Economic Awards competition and received the accolade of "Teraz Polska" in the category "Foreign Investment". The highest quality of the Selena Group products and their modernity are recognized by partners and customers in 70 countries. Group brand portfolio opens up such top brands as: Titanium, Quilosa, Artelite or Matisol. In April 2008, the shares of Selena FM SA, the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.

To find out more about the company go to www.selena.com

