

Wroclaw, 20 November 2018

Selena SA named the Ambassador of Sporty Poland 2018

"We Build Sporty Poland" programme

Selena SA, a company from Selena Group – one of the leading producers and distributors of construction chemicals and owner of the TYTAN brand – has been honoured with the title of the Ambassador of Sporty Poland 2018. The company actively supports the "We Build Sporty Poland" programme as a partner of the investment, a provider of construction materials for modernisation and expansion of local sports infrastructure. The Gala of the 9th edition of the Sporty Poland Builder, the Sporty Commune 2018, the Sporty Poland Leader and the Sporty Poland Passionate competition took place in the headquarters of the Polish Olympic Committee. It was attended by representatives of the local authorities and business, including the well-known figures of the Polish sports: Otylia Jędrzejczak, Katarzyna Woźniak, Andrzej Supron and Konrad Niedźwiecki.

The Ambassador of Sporty Poland is a title awarded to companies and local authorities that support the development of sports infrastructure and are involved in promoting sports among children, youth and local communities. Representatives of the awarded companies and institutions received statuettes and diplomas from Polish Olympic athletes, including Otylia Jędrzejczak and Katarzyna Woźniak. The award winners also include Selena SA, which tries to be an important and trusted partner for local authorities, architects and investors involved in the modernisation and expansion of sports infrastructure in Poland.



"The Ambassador of Sporty Poland 2018" award is a great honour for us. We have been supporting sports, physical activity and the sports community for years. The spirit of sports competition is inherent in Selena's activities. Our company organised the Titan of Polish Sports event as part of which the biggest Polish stars were awarded, including the latelrena Szewińska as well as Jerzy Dudek and Władysław Kozakiewicz. We've also supported the volleyball team of AZS Częstochowa, who in 2012 won the European volleyball cup – for the first time in 34 years. 'We Build Sporty Poland' is an initiative whereby entrepreneurs, local authorities and individual investors join forces to create a modern and safe sports and recreational infrastructure. This initiative also allows us to share experiences and express opinions, and more importantly – it provides an opportunity for networking, which helps build the essential business element – trust", says Andrzej Ulfig, the CEO of Selena

SA.













Press release

To find out more about the Group, go to selena.com

Additional information:

Selena Group is a global leader and distributor of construction chemicals and one of the three largest producers of polyurethane foam in the world. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. The Group comprises 30 companies in 17 countries. The Group's manufacturing plants are located in Poland, Brazil, South Korea, China, Romania, Turkey, Spain and Kazakhstan. With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company that develops new solutions adapted to increasing users' needs. Selena Group received multiple awards in the most prestigious rankings. The company was recognised by the President of Poland Bronislaw Komorowski in the category "Sustainable Success" of the Polish President's Economic Awards competition and received the accolade of "Teraz Polska" in the category "Foreign Investment". Selena's modern products of highest quality are appreciated by the Group's partners and customers in 70 countries. The Group's portfolio is topped by such outstanding brands as Tytan, Quilosa, Artelit or Matizol. In April 2008, the shares of Selena FM SA, the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.









